

Dear Colleagues,

Greetings from East Africa and we trust this finds you well.

Catalyst International invites you to participate in the 2015 fall edition of EdExpo Africa, an undergraduate student recruitment series of fairs starting in Kenya on 4th to 8th September 2015, Tanzania on 11th to 15th September 2015, and ending in Ethiopia on 18th and 19th September 2015.

We have on offer for you booths or working space with table and chairs, which are inclusive of air travel between each fair, transfers and accommodation for one representative at each of the fairs, if you register for the full tour package.

Registration is ongoing, but on a space available basis. For more information and event details for EdExpo Africa Fall 2015, visit www.edexpoafrika.com.

Below are dates, rates and venues for EdExpo Africa Fall 2015:

Dates

- EdExpo Kenya – 4th to 8th September, 2015 (2 days each Nairobi and Mombasa)
- EdExpo Tanzania – 11th to 15th September, 2015 (2 days each Arusha and Dar es Salaam)
- Addis Student Fair – 18th and 19th September, 2015 (2 days Addis Ababa)

Early Bird Rates (one rep per institution)

(Registration and pay before 29/05/2015)

- ***Full Tour Package (Kenya, Tanzania and Ethiopia): USD 14,000
- EdExpo Kenya: USD 7,000
- EdExpo Tanzania: USD 6,700
- Addis Student Fair: USD 2,100

Standard Rates (one rep per institution)

(Registration closes 15/08/2015)

- ***Full Tour Package (Kenya, Tanzania and Ethiopia): USD 16,000
- EdExpo Kenya: USD 7,500
- EdExpo Tanzania: USD 6,900
- Addis Student Fair: USD 2,450

For individual fair rates please visit www.edexpoafrika.com.

Extra Representatives

Full Tour Package (Air travel and accommodation): USD. 4,200 per Rep.

Individual Fairs (Accommodation, refreshments and meals per city): USD. 900 per Rep.

Rates are inclusive of (where applicable):

- Air travel between the participating cities and countries (***Full Tour Package only)
- 3X2m Booth Working Space with table and chairs
- Accommodation on bed and breakfast basis:

- ***Full Tour Package – 16 nights for one rep
- Kenya – 6 nights for one rep.
- Tanzania – 6 nights for one rep.
- Addis Ababa – 3 nights for one rep.
- Buffet Lunch and morning/afternoon snacks (***for full tour package as well):
 - on fair days only
- Networking opportunities.
- Post Expo Student Data Base.

Additional reps per institution will be charged extra (see rates above).

For more information and individual fair details for EdExpo Africa Fall 2015, visit www.edexpoafrika.com for comprehensive information.

Download registration forms from www.edexpoafrika.com, complete, stamp, scan and email to register@catalystexpo.com.

If for any reason you are unable to download the documents from the event website, or should you require additional information, please contact Evans Omuhinda [<evans@catalystexpo.com>](mailto:evans@catalystexpo.com) and we will get back to you immediately.

We look forward to hosting you in East Africa in September 2015.

Kind Regards,

Evans Omuhinda
Marketing and Events Manager,
+254 726 269 369
+255 753 488 642

Africa Student Fairs Series – www.edexpo.catalystexpo.com
MBA & Masters Safari – www.postgradsafari.com
EdExpo Africa – www.edexpoafrika.com

Catalyst International Ltd
Huruma Street, off Old Bagamoyo Road,
Dar es Salaam, Tanzania

3rd Flr. Muringa Court,
off Ole Odume Road
Nairobi, Kenya
www.catalystexpo.com